

## Sponsorship opportunities

Sponsoring a conference at The Royal College of Pathologists can provide an excellent opportunity for your company to raise its profile. The College organises an exciting programme of specialty specific one and two-day symposia for its members, fellows and trainees and aims to make a direct contribution to the further education of pathologists.

All symposia attract a high number of participants, the majority of whom are consultants in charge of departmental budgets. The Royal College is a registered charity and relies on sponsorship to keep attendance costs as low as possible and is always extremely grateful to sponsors for their valuable support. The Conference and Academic Activities Department organises over 20 conferences a year.

There are three sponsorship packages available and for some events we do accept sole sponsorship;

### **Package 1**

- a link from our website to your company site;
- the opportunity to include company information in our delegate pack distributed on the day and publicity material;
- opportunity to display your stand at the symposium;
- two free places for your representatives to attend the conference sessions;
- access to key medical and scientific professionals.

Cost: £2,000

### **Package 2**

- the opportunity to include company information in our delegate pack distributed on the day and publicity material;
- a free place for your representative to attend the conference sessions.

Cost: £1,000

### **Package 3 – Sole sponsorship**

- an opportunity to advertise for free in the College's quarterly Bulletin, which is distributed to over 7,500 members worldwide;
- a link from our website to your company site;
- the opportunity to include company information in our delegate pack distributed on the day and publicity material;
- opportunity to display your stand at the symposium;
- four free places for your representatives to attend the conference sessions;
- Guarantee that your company would be the sole sponsor for the whole event.
- No other merchandise or promotion from any other companies associated with the event.

Cost: £10,000

To discuss all available opportunities, please contact the Conference Department:

**Tel:** 020 7451 6740/6715

**Fax:** 020 7451 6701

**Email:** [meetings@rcpath.org](mailto:meetings@rcpath.org)